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INTRODUCTION
A INTRODUCTION
What’s new in 2020

Today, people no longer use a single device to connect to the internet, but instead log on with a variety of devices and computers. From Macs to PCs, from mobiles to tablets people connect in whatever way suits them best at a particular time.

According to our global data, the average household has two computers and three mobile devices connected.

We have updated our portfolio to reflect today’s modern connected lifestyle. Regardless of platform, users can choose to protect all of their devices, as well as their family’s and friends’ devices, with our premium multi-device offering.

Our multi-device offering includes, premium Avast PC, Mac, Android, and iOS protection, protecting up to 10 devices. Those not wishing to protect multiple devices, still have the option of purchasing premium single device protection.

Our award-winning antivirus protection, Avast Premium Security also comes with Sandbox, Firewall, Real Site, Anti-Spam, Ransomware Shield, Webcam Shield, Data Shredder, and Automatic Software Updater.

In addition to updating our premium package, we have made improvements to Avast Free Antivirus, including improving Avast Smart Scan, which allows users to scan for a plethora of issues with one click and to discover features that could further improve their PC. Smart Scan combines scans for viruses, software updates, network problems, new features, and performance issues into one concentrated scan. Once completed, it shows the itemized results and, if there are any issues, offers tools and suggestions to fix them. Improvements were also made to the product’s settings options and notification center.
Avast has been protecting people around the world for more than 30 years, giving us three decades of experience in detecting and protecting our users from ever-evolving malware.

When we first started, we saw only a few new viruses each month and even sent out virus definitions to our customers on floppy disks or CD-Roms.

Now, we detect threats in real time, and block 1.5 billion attacks a month, protecting more than 400 million users worldwide. In the early years, signature-based threat detections were the basis for antivirus engines, and are still one of the tools used by the industry today. For many years now the cybersecurity industry has been using automated systems to detect threats.

Avast uses machine learning and artificial intelligence to protect people from the massive amount of cyberattacks we see every day and every minute. Artificial intelligence offers us the opportunity to detect threats in real time, and anticipate emerging threats. We train our machines to learn from databases of known threats to identify attack patterns of completely unknown threats. Our massive user base gives us a competitive advantage, providing access to huge amounts of security data, which is key to the success of our artificial intelligence and machine learning technology.

We have also heavily invested in developing artificial intelligence algorithms to combat adversarial artificial intelligence including Deep Attacks. Avast defines DeepAttacks as ‘malicious content automatically generated by AI algorithms’. For instance, DeepAttacks can be used to adapt a generic phishing site to make it mirror a specific popular online brand. Malicious AI can then copy the visual style of the targeted brand’s website and reproduce it on the phishing site, thereby fooling users into using a fake website. We have developed mechanisms to detect and block such attacks.
AVAST SECURITY FOR PC
AVAST FREE ANTIVIRUS FOR PC

CyberCapture

Avast’s CyberCapture technology allows us to detect unknown files that might be a threat and analyze them in real time. CyberCapture runs in the cloud to provide zero-second protection, detecting unrecognized files quickly.

At its core, CyberCapture is a cloud-based smart file scanner. Rather than relying on the latest definition updates, CyberCapture isolates unknown files in a safe environment and automatically establishes a two-way communication channel with the Avast Threat Labs. This allows for immediate analysis, providing a first response line of defense against new, never before reported threats.

To analyze the file, Avast clears away all the false code and misdirection that malware creators use to mask malware’s true intentions. By peeling away layers of obfuscated code, CyberCapture is able to observe the binary level commands inside malware and better understand the instructions hidden there. Once a file has been analyzed, Avast tells the user whether the file is safe or dangerous.

Wi-Fi Inspector

Avast Wi-Fi Inspector identifies weak passwords, vulnerable routers, compromised internet connections, and enabled, but not protected, IPv6. It lists all the devices on the network so users can make sure that only trusted devices are connected. If an issue is found, we’ll offer solutions for how to fix it to keep users safe on both public and private networks. This proactive approach to security highlights our ongoing commitment to provide users with 360 degrees of protection that extends beyond the device to the user’s Wi-Fi landscape.

Core Shields

Avast Antivirus’ core shields include Web Shield, Mail Shield, File Shield, and Behavior Shield.

WEB SHIELD

As more and more online services are moving to HTTPS-by-default or even HTTPS-exclusive, hackers are increasingly targeting these sites. That’s why it’s imperative for security software to check even these encrypted websites. To address this, our trusted Web Shield technology scans HTTPS sites for malware and other dangers. We offer the strongest HTTPS security without having to sacrifice convenience, as we verify website certificates rather than replacing them with our own. HTTPS scanning detects and decrypts TLS/SSL-protected traffic.

Additionally, this feature adds compatibility for SPDY+HTTPS/HTTP 2.0 traffic. So in summation, we check HTTPS sites without disrupting users’ browsing experience.

FILE AND MAIL SHIELD

Like the Web Shield, our File Shield and Mail Shield protect essential — and often vulnerable — parts of PCs. Mail Shield scans emails received in users’ inboxes to ensure they are free of malware, while File Shield quickly scans files that are launched on a PC to ensure they are free of any recognizable malware.

BEHAVIOR SHIELD

Behavior Shield monitors all the programs that are currently running on a PC, and carefully observes their behavior. Behavior Shield does not ‘watch’ what the user is doing, only what the software itself is trying to accomplish. If it notices something uncharacteristic for that program type (for example, a PDF reader program trying to download something from the web), Behavior Shield is triggered, stops the action, and reports the behavior to the user — preventing malicious programming becoming deeply entrenched in a PC, and any undiscovered threats will then be reported and added to our expanding threat database. Users can add programs they trust and Behavior Shield will leave them unsupervised. Information on trusted programs is fed into Avast’s extensive cloud-based database, helping Behavior Shield prevent false positives.
Avast Passwords makes managing passwords safe and convenient. Avast Passwords can be used either exclusively on the user’s PC, with all data stored there, or it can be synced across all of the user’s devices (PC, Android, iOS, and Mac). If it is, all data is encrypted and stored on Avast’s secure servers as well as on the user’s local hard drive.

Many users have passwords stored on their browser, where they are easy for spies and hackers to access. Most users either aren’t aware of the danger or are too fond of the convenience to care. Avast Passwords offers the best of both worlds — it keeps the user’s passwords and credit card details in one convenient location, locked behind one master password. When unlocked, and when the accompanying web add-on has been installed on a browser, Avast Passwords will auto-fill a user’s information every time they go to log into an account online with the same speed and convenience as a browser.

Avast Passwords also comes with several other features, such as Secure Notes — a digital notepad safely hidden away from the rest of the world. For premium users, Avast Passwords can monitor if any of their passwords have been leaked by comparing them to a database of stolen passwords, and warning users if their accounts are vulnerable and need a change of password. According to an Avast survey, only 63% of users around the world took action after being affected by a data breach. Users can also access all their online accounts across all their devices with the convenience of One-Touch Login, which lets them unlock their Avast Passwords with one touch on their phone.

Avast Secure Browser

Designed by our Avast browser development team, Avast Secure Browser is packed with useful, state-of-the-art tools and services. Features include Adblock (to make browsing the web faster and safer), ‘Bank Mode’ (for secure banking), and Anti-Tracking (to prevent data brokers from tracking and selling personal data). Avast Secure Browser’s Security & Privacy Center gives users complete control over their online privacy and security.
AVAST FREE ANTIVIRUS FOR PC

Performance

Streaming updates
While we do much of our heavy lifting on the cloud, we continue to keep our antivirus up to date with regular definition updates. This is especially important for when users find themselves offline. Avast sends more than 200 micro-updates per day — approximately one every six minutes — and have expanded the types of signatures provided over streaming updates and manually created signatures, along with TrojanGen/EvoGen, URL blocks, and whitelist signatures. In short, we’re delivering near real-time signature updates to protect against the newest emerging malware.

Smart Scan
Smart Scan lets users scan many issues with one click and to discover features that could further improve their PC. To speed up the scanning process, Smart Scan combines scans for viruses, software updates, new features, and performance issues into one concentrated scan. Once completed, it shows the itemized results and, if there are any issues, offers tools and suggestions to fix them. Smart Scan has been improved so that it now requires the user to take fewer steps, is lightweight, allows for parallel scanning, and can be scheduled by the user.

Passive Mode
Passive Mode allows users to easily run the tools they want alongside their Avast solution. Passive Mode triggers automatically when another antivirus program is installed with Avast already on the system. When activated, Passive Mode shuts down our active shielding components and Firewall, which allows Avast and an alternative antivirus to share the same system space without competing. Users can utilize our scans and other tools alongside another antivirus solution chosen for real-time protection.

Rescue Disk
People can lose days of time and chunks of saved data while trying to purge malware from their systems. To smooth out this process, Avast allows users to create a version of their Avast installation and save it to a USB or CD. This way, if a user’s PC becomes so infected that it can’t even run Avast properly, the user has the disk version ready to give their PC a clean reboot and restore its functionality. The Rescue Disk is built on Windows PE (a pre-installation environment), which allows users to boot a PC even when there’s no functioning OS. The Rescue Disk function is available in all Avast products.

Do Not Disturb Mode
Avast’s Do Not Disturb Mode silences notifications while users are running an app in fullscreen. Windows notifications, popups from other apps, and even our own Avast antivirus notifications are all blocked to keep distractions at bay. This feature works with nearly any app running in fullscreen.

Software Updater
Software updates can be a real hassle, as they interrupt work and disrupt system functions. Because they can be so annoying, many users postpone installing them, which leaves their devices vulnerable. Many PC users are not aware that cybercriminals take advantage of vulnerabilities in outdated, commonly used software such as browsers, Flash Player, Skype, and other programs. Through security flaws, hackers can access a user’s system to install malware like spyware and adware, which can affect performance and even lead to identity theft. Avast removes the hassle from updates with Software Updater. Built to help users update faster than ever, Avast lists all the out-of-date programs and applications on the device and allows users to update them with a single, convenient click.
AVAST PREMIUM SECURITY FOR PC

Protection

In addition to all the Avast Free Antivirus features, Avast Premium Security also includes:

- **Real Site**
  One of the biggest risks that online users face is DNS hijacking. Malware exploits vulnerabilities in a user’s router and surreptitiously redirects them away from their intended destination, such as their bank’s website, to a fake site that looks just like the real thing. When the user tries to log in, thieves capture the user’s login details and then use them to access the real site. Avast has everything users need to keep their browsers honest. Real Site encrypts the traffic between an Avast-protected device and our DNS server. With Real Site, users can relax knowing they’ll always arrive at the right destination every time.

- **Ransomware Shield**
  Avast Free Antivirus already stops ransomware thanks to its Shield technologies (Email, File, Web, Behavior), but Ransomware Shield goes a step further by giving users an additional layer of ransomware security. Ransomware Shield stops both ransomware and untrusted apps from changing, deleting, or encrypting personal photos and files in protected folders.

- **Sandbox**
  Users often find themselves unsure if software they’ve installed on their system is safe to run, or if it may hide some malignant malware. This is especially true if the user doesn’t trust the source of the file. Sandbox is a virtual space that allows users to run files safely, separated from the rest of their PC, so they are at no risk of any lurking malware sneaking onto their drive and corrupting or stealing their data. Sandbox can run individual files with just a click, and can continue to run them for as long as the user sees fit. Any changes made by the executable, or within the executable, are not saved once Sandbox is closed.

- **Firewall**
  While Windows offers a free firewall, it is not nearly robust enough for most security needs and offers very few configuration options. Avast Firewall, on the other hand, offers better outbound protection and configurability than Windows, while remaining invisible to the user. When set to ‘Public Network’ mode, Avast Firewall protects user’s privacy even further. It blocks all incoming connections from the network, preventing sensitive data leaks and traffic-stealing attacks.

- **Anti-Spam**
  Spam isn’t just annoying — it can be a privacy risk, offering users phishing links built specifically to exploit their PC or credit card data. These emails try to convince users they are from legitimate senders, but our anti-spam technology catches them, protecting our users’ data and time for a cleaner, safer inbox. Anti-Spam’s thoroughness can be adjusted so users can select how tightly Anti-Spam controls the flow of emails into their inbox.
Sensitive Data Shield
Sensitive Data Shield provides an extra layer of spyware protection, beyond what the free antivirus offers. Using advanced algorithms, it scans computers for documents containing names, addresses, phone numbers, and other data it thinks users would want to keep private. If it finds any, it will offer to seal them off from unknown apps and spyware. There’s no need for users to move files or hide them in a secret folder, either. Sensitive Data Shield keeps everything right where users left them, and protects it all automatically. With Sensitive Data Shield, only trusted apps (e.g., Adobe Reader, Microsoft Word, etc.) can access or copy private documents. Anything else is automatically blocked — unless approved by the user.

Data Shredder
Even deleting a file doesn’t remove it for good — and it’s no challenge at all for someone to recover deleted files on recovered hard drives. Data Shredder encrypts deleted data so even if it’s recovered, no one can extract anything from the files.

Webcam Shield
Webcam Shield eliminates the need for an ugly piece of tape attached to the PC webcam. Webcam Shield acts as a computer’s personal bodyguard, blocking untrusted apps from hijacking the webcam to spy on users and their family. With this feature, users have complete control over what apps use their camera. When selected in settings, it can even ensure that all apps (even the safe ones) ask for permission before accessing the webcam.

Automatic Software Updater
For Avast Premium users, updates can be downloaded and installed automatically and unobtrusively, through our own system servers, so as to not disturb system functions. Our users can relax knowing any vulnerabilities in their PC programs have been fixed.
## PRODUCT COMPARISONS

### Avast Security for PC

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<th>Premium Security for PC</th>
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<td>Webcam Shield</td>
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<td>Data Shredder</td>
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AVAST SECURITY FOR MAC
Core Shields

- **Web Shield**
  Our three shields, Web, Email, and File, work together in real time to prevent malware from infecting Macs. All shields are enabled by default, and users can adjust or disable any shield from the program’s preferences.

- **File Shield**
  File Shield instantly scans any file launched on a Mac to ensure it’s free of any recognizable malware.

- **Mail Shield**
  Mail Shield scans emails received in an inbox to ensure they are free of malicious attachments, and even prevents users from sending malicious attachments to others.

- **Web Shield**
  Web Shield scans websites for malware and other dangers to block threats before they are downloaded to a Mac.

Scans

- **Deep Scan**
  Performs an in-depth scan of a user’s Mac.

- **USB/DVD Scan**
  Scans any mounted removable volumes such as USB and DVD drives.

- **Targeted Scan**
  Scans specific folders or files. A scheduled custom scan is the perfect solution for when users are sleeping or away from their Mac. Both Avast Security and Avast Premium Security users can choose exactly when a scan should run, by opening the ‘Custom scan’ category from the left hand navigation, then clicking on ‘Open now’. Then, users can choose the type of scan they’d like, when it should first launch, and how frequently it should scan.
AVAST PREMIUM SECURITY FOR MAC

Protection

In addition to all the Avast Free Security for Mac features, Avast Premium Security for Mac also includes:

**Ransomware Shield**

Avast Security for Mac already stops ransomware thanks to its included shield technologies (Email, File, Web), but Avast Premium Security for Mac goes a step further by providing an additional layer of ransomware security. Ransomware Shield stops both ransomware and untrusted apps from changing, deleting, or encrypting personal photos and files in protected folders. By default, Ransomware Shield protects the areas of a Mac most vulnerable to ransomware: documents and picture folders. But users are free to secure other folders too (system folders, network folders, and external drives are not currently supported).

Whenever an untrusted app or piece of ransomware tries to change a file in a protected folder, Ransomware Shield will immediately block it and warn the user. From there, users can choose to allow the app or continue blocking it. Ransomware Shield intelligently recognizes trusted (whitelisted) apps like Microsoft Word and Adobe Photoshop to prevent warnings from interrupting workflow. Users who prefer total control can easily set Ransomware Shield to alert them to any and all attempts to modify a file — even those from trusted apps.

**Wi-Fi Inspector**

The risk of home network attacks is real and should not be left to chance. Wi-Fi Inspector helps prevent network attacks by scanning the home network for potential security issues. Wi-Fi Inspector can identify weak Wi-Fi passwords, router vulnerabilities, compromised Internet connections, DNS hijacking, and enabled (but not protected) IPv6. It also supports address resolution protocol (ARP) scans and port scans. Wi-Fi Inspector also reveals all the devices connected to the network and warns users when new devices join, so they always know if an unwanted guest is piggybacking on their Wi-Fi. If Wi-Fi Inspector detects a problem, it suggests solutions for the user to follow to secure their network.
## PRODUCT COMPARISONS

### Avast Security for Mac

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<td>Avast Secure Browser</td>
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<tr>
<td>Wi-Fi Inspector</td>
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<td>✓</td>
</tr>
</tbody>
</table>
AVAST SECURITY FOR ANDROID
AVAST MOBILE SECURITY FOR ANDROID (FREE)

Protection

Antivirus
Avast Mobile Security checks thousands of applications from around the world, using both static and dynamic analysis to detect and protect Avast Mobile Security users from malicious applications. The static analysis checks the source code of programs for malicious features, while the dynamic analysis runs malware in a sandbox to observe its behavior to determine if a program is innocent or malicious. Avast Mobile Security automatically scans files, including applications, for viruses and other kinds of malware.

Web Shield
Avast Mobile Security’s Web Shield scans and blocks malware-infected links, and fixes mistyped URLs.

Wi-Fi Security
Wi-Fi Security auto scans Wi-Fi networks for vulnerabilities to verify the network users are connected to is safe. Users receive alerts if any risk is detected.

Anti-Theft
The free Anti-Theft features allow users to remotely lock or wipe their lost or stolen device via their My Avast Account. Users can also remotely sound an alarm on their device at maximum volume.

Privacy

Photo Vault
The Photo Vault feature allows free users to secure up to 10 of their photos with a PIN code, pattern, or fingerprint password. After moving photos to the vault, they are fully encrypted and only accessible to the user.

Performance

Junk Cleaner
Junk Cleaner instantly cleans out unnecessary data, junk files, system caches, gallery thumbnails, installation files, and residual files to give users more space on their device.

Power Save
Power Save reduces a device’s battery consumption by adjusting battery-draining settings such as Wi-Fi, data synchronization, Bluetooth, and screen setting, extending a device’s battery life.

App Insights
Using App Insights, users can discover how much time they spend using each app on their device and take back control of their phone-life balance. Additionally, the feature gives users insights into the data the apps they use consume, and provides details on app permissions granted to each app.

RAM Booster
The RAM Booster feature kills tasks and processes that can slow down a phone or tablet.
AVAST PREMIUM MOBILE SECURITY FOR ANDROID

In addition to the protection and features included in the free version of Avast Mobile Security, Avast Premium Mobile Security also includes the following features and functions, ad free:

**Protection**

- **Anti-Theft**
  Avast Premium Mobile Security users can secretly capture photos and audio of a thief should their phone get stolen. Users can check their device’s last location before its battery died, and mark their device as lost after eight failed unlock attempts, as well as set the device to automatically register their device as lost when an unknown SIM card is detected.

**Privacy**

- **App Lock**
  App Lock allows users to keep sensitive content secure and private by locking any app with a PIN code, pattern, or fingerprint password.

- **Photo Vault**
  The Photo Vault feature allows premium users to secure an unlimited number of their photos with a PIN code, pattern, or fingerprint password. After moving photos to the vault, they are fully encrypted and only accessible to the user.

- **VPN**
  The VPN, included in the Ultimate version of Avast Mobile Security, allows users to establish a VPN connection, to set up a secure connection. Users can choose their desired location to connect to.
## PRODUCT COMPARISONS

### Avast Security for Android

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<td>Wi-Fi Security</td>
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<td>VPN</td>
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* Included in the Ultimate version of Avast Mobile Security
AVAST SECURITY FOR iOS
AVAST MOBILE SECURITY
FOR iOS (FREE)

Protection

Wi-Fi Security
Wi-Fi Security automatically scans Wi-Fi networks for vulnerabilities, to verify that the network users are connected to is safe. Users receive alerts if any risk is detected.

Identity Protection
With the free version, users can register one email address to immediately receive a notification if any of their passwords are found leaked online — helping to keep their identity safe.

Privacy

Photo Vault
The version of Photo Vault included in the free version lets users lock up to 40 of their photos in an encrypted vault and secure them with a PIN, Touch ID, or Face ID so that only they have access to them.
AVAST PREMIUM MOBILE SECURITY FOR iOS

Protection

Identity Protection
Avast Premium Mobile Security users can register an unlimited number of email addresses to immediately receive a notification if any of their passwords are found leaked online.

Privacy

Photo Vault
The Photo Vault feature lets users lock an unlimited number of their photos in an encrypted vault and secure them with a PIN, Touch ID, or Face ID so that only they have access to them.

Secure Browsing VPN
By using the VPN feature and connecting to the closest VPN server, users can protect their privacy by making sure no one can spy on what they are doing online.
# PRODUCT COMPARISONS

Avast Security for iOS

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